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WHY TEXT
"MUSIC" TO
888.490.2763

if you are an independent artist



TEXT MUSIC

SUBMITTING YOUR MUSIC TO HRT RADIO VIA TEXT MESSAGE CAN HAVE SEVERAL BENEFITS FOR INDIE ARTISTS.

WHEN AN INDIE ARTIST SUBMITS THEIR MUSIC TO HRT RADIO VIA TEXT MESSAGE, THEY WILL BE DIRECTED TO SEND THE MUSIC TO THE MUSIC BOARD AND RECEIVE CONFIRMATION THAT THEIR MUSIC HAS BEEN RECEIVED AND IS BEING REVIEWED.

IF THEIR MUSIC IS SELECTED FOR AIRPLAY, HRT RADIO WILL TYPICALLY NOTIFY THE ARTIST IN ADVANCE OF THE DATE AND TIME WHEN THEIR MUSIC WILL BE PLAYED, AS WELL AS THE SPECIFIC SHOWS IT WILL BE FEATURED ON. THIS CAN HELP ENSURE THAT THE ARTIST IS AWARE OF WHEN THEIR MUSIC WILL BE PLAYED AND CAN TUNE IN TO LISTEN OR PROMOTE THE AIRING TO THEIR FANS.

ADDITIONALLY, HRT RADIO MAY ALSO PROVIDE THE ARTIST WITH A RECORDING OR LINK TO THE SHOW AFTER IT AIRS, ALLOWING THEM TO SHARE THE PERFORMANCE WITH THEIR FOLLOWERS AND POTENTIALLY GAIN MORE EXPOSURE.

OVERALL, TEXTING MUSIC TO HRT RADIO CAN HELP KEEP INDIE ARTISTS INFORMED AND ENGAGED WITH THE AIRPLAY PROCESS, INCREASING THEIR CHANCES OF SUCCESS AND AVOIDING THE POSSIBILITY OF MISSING THEIR MUSIC ON A SHOW.

LASTLY, TO PARTICIPATE, HRT RADIO RANDOMLY DRAWS A LOTTERY FROM THEIR MUSIC LIST AND ANNOUNCES THE WINNER'S NAMES DURING THE SHOW. IF AN ARTIST NAME IS CALLED, THEY HAVE UNTIL THE END OF THE SHOW TO CALL IN AND CLAIM THEIR PRIZE, WHICH IS TYPICALLY A LIVE INTERVIEW SHOWCASING THEIR SONG. TEXTING THE WORD "MUSIC" IS IMPORTANT FOR INDIE ARTISTS WHO WANT TO STAY INFORMED ABOUT ANY OPPORTUNITIES OR EVENTS THAT HRT RADIO MAY BE CONDUCTING, SUCH AS THE LOTTERY. BY TEXTING "MUSIC," THE ARTIST CAN STAY UP-TO-DATE WITH THE LATEST NEWS AND OPPORTUNITIES FROM HRT RADIO, WHICH CAN HELP THEM FURTHER THEIR MUSIC CAREER. OVERALL, THE LOTTERY IS A FUN AND EXCITING OPPORTUNITY FOR INDIE ARTISTS TO GAIN EXPOSURE AND SHOWCASE THEIR MUSIC ON HRT RADIO.

SO, TEXTING "MUSIC" IS EASY AND SIMPLE PLUS IT WORKS IN YOUR FAVOR AS AN ARTIST.

LET'S GO OVER WHAT YOU GET:

- GET YOUR MUSIC PLAYED IN ROTATION ON HRT RADIO
- GET YOUR MUSIC FEATURED, SHOWCASED, AND ANNOUNCED IN LIVE SHOWS
- GET FREE PROMOTION
- GET ENTERED INTO A LOTTERY
- STAY INFORMED. AVOID MISSING THE LATEST NEWS AND OPPORTUNITIES
- A CHANCE TO WIN A LIVE INTERVIEW SHOWCASING YOUR MUSIC/VIDEO

SPACE IS LIMITED, AND ON A FIRST-COME, FIRST-SERVE

NO OBLIGATIONS, CANCEL ANYTIME

-HAPPY TEXTING